

Academic CV

Gender:	<input type="checkbox"/> Male (Mr.) <input checked="" type="checkbox"/> Female (Mrs./Ms) <input type="checkbox"/> Diverse
Family Name:	Musayeva
Given Name(s):	Naila
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Last updated:	26.09.2025

1) Education:

From - Until	Kind of Education	Institution	Degree/Certificate	Remarks
1993 – 1998	Engineer/ Economist	Azerbaijan State Oil Academy,	Bachelor Degree	
2001 – 2003	Business Administration	Azerbaijan State Oil Academy & Georgia State University (USA, Atlanta)	Master Degree	
2010 – 2013	Economist	Daugavpils University (EU, Latvia)	PhD in Economics	

Add/delete further rows if necessary, delete all yellow fields when completed

- Please list all your tertiary educations and degrees (including awarding institution and year of conferment), add quality criteria like distinctions or accreditations from your schools
- Please provide any professional developments or certificates received

2) Academic Positions:

From - Until	Acad. Institution	Position	Remarks
September 2008 – up today	Azerbaijan Tourism and Management University, and IMC Krems University ,Azerbaijan Austrian Tourism Programme	Lecturer, Associate Professor Hon.Prof. of IMC Krems,	A member of the Bachelor's and Master's Thesis Defense Council

January 2014 – up today	Azerbaijan State Economic University	Lecturer, Associate Professor	Since September 2025, UNEC has been the main work.
September 2014 – up today	Academy of Public Administration under President of the Republic of Azerbaijan	Lecturer, Associate Professor	Member of the Commission for the Defense of Master's Theses Council
March 2025 – up today	Khazar University	Lecturer, Associate Professor	
June 2023 - up today	Odlar Yurdu University	Associate Professor	Chair of the Bachelor's Thesis Defense Council
June 2023 - up today	AzUAC (Azerbaijan State University of Architecture and Construction)	Associate Professor	Member of the Master's Thesis Defense Council
January 2019 - up today	Azerbaijan Sport Academy	Associate Professor	A member and secretary of the Master's Thesis Defense Council (Dual master degree with Coventry University,UK) and (Dual master degree with MGIMO University - Moscow State Institute of International Relations)
January 2018 – May 2024	Baku Business University	Lecturer, Associate Professor	A member of the Master's Thesis Defense Council
January 2017 – May 2024	Azerbaijan State Physical Education and Sport Academy	Lecturer, Member of Associate Professor	

February 2012 – January 2014	Azerbaijan Western University	Lecturer	
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3) Professional Positions:

From/Until	Institution	Position	Remarks
November 2006 – January 2007	BMI Open type Joint Stock company	Teacher / Trainer for Managers and employees	
September 2005 – September 2006	MQS Open type Joint Stock Company	Teacher / Trainer for Managers and employees	
November 2004 – May 2005	SDL Denholm Limited	Teacher / Trainer for Managers and employees	
June 2003 – January 2005	AMEC-TEKFEN-AZFEN Consortium, C&WP Project (Fabrication, Assembly, Onshore Commissioning & Final Offshore HU & Commissioning of the Compressor & Water Injection Topsides)	Teacher / Trainer for Managers and employees	
September 1994 - August 1997	Repair-building establishment №10	Economist	

4) Research:

Publications:

- Musayeva N. (2010). *The Role of Tourism Industry in Economy of Azerbaijan Regions*. Proceedings of the 3rd Annual EuroMed Conference of the Euromed Academy of Business, University of Nicosia. ISBN 978-9963-634-83-5, pp 1401-1402.
- Musayeva N. (2011). *Contemporary State of Tourism Industry in Azerbaijan*. (Современное состояние туризма в Азербайджане.) . Baku, Azerbaijan : Səmərali dövlət idarəçiliyi: zamanın çağırışları - Proceedings of the International Scientific Conference. pp 304-306
- Musayeva N. (2011). *Development of regional tourism potentials in*

Azerbaijan. Daugavpils, Latvia : International Scientific Conference materials. "Strategies of international economic integration development in the context of the EU." Daugavpils University. ISBN 978-9984-14-540-2, pp 107-110

- Musayeva N. (2012). *Development of Regional Tourism in Azerbaijan*.

(*Развитие регионального туризма в Азербайджане (поиск концептуального подхода к эмпирическому исследованию)*). Lublin : Development of Regional Tourism in Azerbaijan. (Развитие регионального туризма в Азербайджане (поиск концептуального подхода к эмпирическому исследованию)). KRYZYS Finansowy przebieg i skutki społeczno-gospodarcze w Europie Środkowej i Wschodniej. Tom II, pp 596-598

- Musayeva N. (2013). *Domestic Tourism as a Development factor in Azerbaijan*. Krakow: Book of abstracts Krakow Conference of Young Scientists., p. 95

- Musayeva N. (2013). *Tourism Development in Frames of State Policy of the Republic of Azerbaijan*. Daugavpils , Latvia : Proceedings Of The International Scientific Conferences Of Faculty Of Social Sciences Of Daugavpils University. Daugavpils University. ISBN 978-9984-14-640-9, pp 193-198.

- Musayeva N. (2013). *Development and Perspectives of Extreme sports in Azerbaijan*. Baku, Azerbaijan : International Conference Materials. "The Valuable Role Of Mountaineering And Climbing Sports For Developing Sustainable Tourism In Mountain Regions Of The World Such As Caucasus. " pp 29-30

- Musayeva N. (2014). *Priority workforce development in the tourism industry in Azerbaijan (Приоритетное развитие трудовых ресурсов в туристической индустрии Азербайджана)*. Svishchev: Proceedings of The International Scientific Conference of Social Sciences and Economics. Tom 2, pp 422-433.

- Musayeva N. (2014). *Human Resources in the Field of Tourism and Hospitality in Azerbaijan. (Трудовые ресурсы сферы туризма и гостеприимства Азербайджана)*. Baku, Azerbaijan: Mədəni Həyat 1(275) 2014. Journal of Ministry of Culture and Tourism of Azerbaijan Republic, pp. 85-87

- Musayeva N., Ignatyeva S.(2016). *Development of a methodology for assessing the tourism sector competitiveness at the national level. .* Rome, Italy : Global Journal on Humanites & Social Sciences. [Online]. 04, pp 138-147.SPROC,Available from: <http://sproc.org/ojs/index.php/pntsbs>

- Musayeva N., Silinevicha I. (2016). *Tourism development impact on the economy of Azerbaijan*. Rezekne, Latvia : The journal "Latgale National Economy Research".

- MUSAYEVA N. (2016). *Анализ Сильных и Слабых Сторон Международной Туристской Привлекательности Азербайджана*. Daugavpils, Latvia : Proceedings Of The International Conference.

- Musayeva N. (2017). *Tourism development impact on the payment balance of Azerbaijan*. Baku, Azerbaijan : Müasir dövrədə davamlı inkişafın əsas istiqamətləri - Proceedings of the Republic Scientific Conference. pp 212-217

- MUSAYEVA N. (2017). *Статистический Анализ Туристической Отрасли Поможет Развитию Туризма*. Baku, Azerbaijan: The Journal "We&World Economic Magazin" [Online] 25.09.2017 <http://wem.az/statisticheskij-analiz-turisticheskoy-otrasli-pomozhet-razvitiyu-turizma/>

- Musayeva N.R. (2019). Динамическое развитие национальной экономики Азербайджанской Республики. Kiev,Starobilsk, Економічний вісник лонбасу, N1(55). ISSN1817-3772

- Musayeva N.R. (2019) Приоритетное совершенствование и развитие Азербайджанской Республики. "Tourism and Hospitality studies" International journal. Baki: Mutarjim, 2019. -196p. ISSN 2409-6032

- Musayeva N.R. , Musayeva S.R. (2019) Социально-экономическое развитие предпринимательства ненефтяного сектора экономики в Азербайджанской Республике, УДК 316.42+334(479.24)

- Musayeva N.R., Qocayeva E.M (2019), Research competitiveness in areas of

tourism based on travel and tourism competitiveness index 5th Edition “Innovative economic –social Approaches in the Knowledge Society”, Bucharest, Romania

- Musayeva N.R., Qosayeva E.M., Musayeva S.R. (2020), Приоритетное развитие предпринимательства в экономике Азербайджанской республики. Научный журнал «Экономический вестник Донбасса» №1 2020, г. Киев.
- Musayeva N.R. (2020), Креативность в организациях как главное направление принятия решений, Великотърновски Университет «Св. Св. Кирил И Методий» Издателство „Авангард Прима“ София, 2020
- Musayeva N.R. (2020), Конкурентоспособность Азербайджана в мировом Туристском пространстве, International Virtual Scientific-Practical Conference on “Prioritized Directions of International Economic Relations in the XXI century”. May 22, 2020
- Musayeva N., Vasylieva T., Kuzmenko O., Vojtovic S., Dubcek A., Kascha M.(2020), Innovations in Government Management of the Healthcare System: Forecasting of Covid-19 Consequences in Social, Investment and Business Development, Marketing and Management of Innovations, 2020, Issue 4. <http://mmi.fem.sumdu.edu.ua/en>
- Musayeva N. (2022), SWOT анализ туризма в Азербайджане, Contemporary Tourism Challenges Proceedings of The International Scientific Conference, Avangard Prima, 12 May 2022
- Musayeva N., Quliyeva B. (2022), Analysis of Current Status in Service Level in Hotel Business in Azerbaijan, “Economic Herald of the Donbas” Quarterly Scientific Journal, N4 (70) 2022. Kyiv – Poltava
- Musayeva N., Hamidova L., Samedova E., Huseynov Ə., (2023), Инновационные Перспективы Развития Машиностроительного Комплекса (На Примере Азербайджана), «Вопросы Истории» Ежемесячный Журнал, 3(1), 2023. Москва (Web Of Science (Q3))
- Musayevan, İsayev R. (12.2023) The Current Problems of Regional Tourism Development in the Republic of Azerbaijan”. Journal of International Congress on Global and Regional Development “Priority Directions Of Economic Development Of The South Caucasus Region”, ISBN:978-1-955094-87-0
- Musayeva N.(2024), National Priorities Of Social And Economic Development In The Context Of Economic Sustainability, Часопис Економічних Реформ Науково-Виробничий Журнал №1 (57), 2025. Харків

Academic presentations:

- “Strategies of International Economic Integration Development in the context of the EU” (Daugavpils, Latvia), 2010
- “Opportunities and Challenges of National Economic Development” (Rezekne, Latvia), 2010
- Hotel Business Diversity - International seminar (Latvia), 2010
- Basics of Tourism Destination Management - International Seminar (Warms University of Apply Sciences, Germany)
- Strategies of international economic integration development in the context of the EU. Daugavpils University, 2011.
- Annual International Scientific Conferences Of Faculty Of Social Sciences Of Daugavpils University. Daugavpils University, 2012
- The Valuable Role Of Mountaineering And Climbing Sports For Developing Sustainable Tourism In Mountain Regions Of The World Such As Caucasus - International Conference. Baku, Azerbaijan, 2013
- AGH University of Science and Technology in Krakow. Conference of Young Scientists. Krakow. 2013
- ECCE Mundus seminar (Almaty, Kazakhstan), 2014
- Annual International Scientific Conferences of Faculty Of Social Sciences Of Daugavpils University. Daugavpils University, 2015
- Innovative economic-social approaches in the knowledge society - International Symposium, ARTIFEX University of Bucharest, 2019

<ul style="list-style-type: none"> • International Congress on Global and Regional Development “Priority Directions of Economic Development of the South Caucasus Region”
<p>Grants and funding:</p> <ul style="list-style-type: none"> • March 2010 – January 2011 ErasmusMundus EWC, project Lot 6, Latvia, Researcher Research theme is “The Role of Tourism Industry in Economy of Azerbaijan Regions” • October 2020 – May 2021 Constitution Research Foundation and Eurasia Partnership Foundation (EPF), Azerbaijan Project Executor “AgroVision” project exploring how farms can combine agricultural products and tourism into an ecotourism strategy
<p>Professional Projects and Expert opinions:</p> <ul style="list-style-type: none"> • IMC International Summer School 2024 “Digital Business Innovation” Krems, July 12, 2024 between July 1 and July 12. Lecturer the course Intercultural Communication and Collaborate. Lecturer the course Intercultural Communication and Collaboration. • Trainings for Academic Staff of Azerbaijan State Oil and Industry University from May 25 to June 25, 2024. Trainer for the course “Scientific Project Management.” • Kajaani IMC University, Finland. Guest Lecturer (Erasmus Mundus), May 2019 • Trainer and researcher on tourism destination in the Western regions of Azerbaijan (GİZ və “QABUS” Consulting.), 2019 • IMC Krems University, Austria. Guest Lecturer, April 2018 • Utena College University of Applied Sciences (Lituania), Guest Lecturer, December 2010 • Rezekne Academy of Technologies (Latvia), Guest Lecturer, October 2010 • International School of Law and Business (Lituania), Guest Lecturer, October 2010 • ECDL (E-NOTES) Tempus Project, all trainings 10.2012-10.2015. • “Tourism and Hospitality Management” International Programmes 2012-13 (nimsme) National Institute for Micro, Small and Medium Enterprises (An Organisation of the Ministry of MSME, Govt. of India), Hyderabad • Seminar “New Trends in Hotel and Tourism Industry” (O.T.E.K.) (Organization of Tourism Education and Training) • “Tourism and Hotels Management” Arab Republic of Egypt Ministry of Foreign Affairs national Research Centre • “Institution Building and Human Resource Development for e-Learning in the Caucasus” • “Training for Trainers” Seminar for Skills Development Trainers • “Communication and Presentation” Training of German International Cooperation (GIZ) • “Interactive methods for training managers-Work with small and large groups” Training of German International Cooperation (GIZ)

5) Teaching and Programmes

Statistics, Marketing research, Marketing and Management classes in different universities of Azerbaijan.

Programmes on Destination Management, Statistics for Managers, Innovative Management

Books: “Destination Management” book for students (co-authored), “Tourism Management” book for students, “Development of regional tourism in Azerbaijan” Monography

Examination Commission/ Thesis Defense Council:

Chair of the Bachelor's Thesis Defense Council (**Odlar Yurdu University**)

A member and secretary of the Master's Thesis Defense Council ((**ASA**) (Dual master degree with Coventry University,UK) **and** (Dual master degree with MGIMO University - Moscow State Institute of International Relations))

A member of the Bachelor's and Master's Thesis Defense Council (**ATMU**)

A member of the Master's Thesis Defense Council (**AzUAC** (Azerbaijan State University of Architecture and Construction))

Member of the Commission for the Defense of Master's Theses (**Academy of Public Administration under President of the Republic of Azerbaijan**)

A member of the Master's Thesis Defense Council (**Baku Business University**)

Member of AzPMA (Azerbaijan Project Management association)

6) Prizes and Acknowledgements

Hon.Prof. of IMC Krems,

Decree of Honor (ATMU)

Degree: Assos Prof.

7) Academic service

We & World Economics Journal - editorial board member till 2019

Journal of Social Sciences: Latgale national Economy research. Journal of Social Sciences.ISSN 1691-5828 Ind: EBSCO, Copernicus - Reviewer board member till 2020

8) Supervision & Examination

For last 6 years I have been supervisor for over 75 theses (Master, Bachelor)